

Modified PTO/SB/01 (10-01)
 Approved for use through 10/31/2002, OMB 0651-0032
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**DECLARATION AND POWER OF
 ATTORNEY FOR UTILITY OR
 DESIGN
 PATENT APPLICATION
 (37 CFR 1.63)**



Declaration
 Submitted
 with Initial
 Filing

OR



Declaration
 Submitted after Initial
 Filing (surcharge
 (37 CFR 1.16 (e))
 required)

| | |
|--------------------------|--------------------------|
| Attorney Docket Number | Google-68 (GP-241-00-US) |
| First Named Inventor | Kristin COIT |
| COMPLETE IF KNOWN | |
| Application Number | 10/814,102 |
| Filing Date | March 31, 2004 |
| Art Unit | 3622 |
| Examiner Name | Not yet assigned |

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

IMPROVING ADVERTISEMENT APPROVAL

(Title of the invention)

the specification of which



is attached hereto

OR



was filed on (MM/DD/YYYY)

March 31, 2004

as United States Application Number or PCT International

Application Number

10/814,102

and was amended on (MM/DD/YYYY)

(if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.66, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

| Prior Foreign Application Number(s) | Country | Foreign Filing Date (MM/DD/YYYY) | Priority Not Claimed | Certified Copy Attached? | |
|--|---------|-------------------------------------|--------------------------|--------------------------|--------------------------|
| | | | | YES | NO |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 4]

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DECLARATION AND POWER OF ATTORNEY
Utility or Design Patent Application

Power of Attorney:

As a named inventor, I hereby appoint:

John C. Pokotylo (Reg. No. 36,242)
Michael P. Straub (Reg. No. 36,941)
Ronald P. Straub (Reg. No. 48,941)
Michelle Lee (Reg. No. 40,695)
Kulpreet Rana (Reg. No. 43,127)
Karl Sun (Reg. No. 45,143)
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

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DECLARATION AND POWER OF ATTORNEY Utility or Design Patent Application

Direct all correspondence to: ☒

Customer Number
 or Bar Code Label

26479

OR ☐ Correspondence address below

Name Straub & Pokotylo

Address 620 Tinton Avenue, Bldg. B, 2nd Floor

City Tinton Falls

State NJ

ZIP 07724-3260

Country USA

Telephone (732) 542-9070

Fax (732) 542-9071

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
 (first and middle (if any)) Kristin

Family Name
 or Surname COIT

Inventor's
 Signature

Kristin Coit

Date

Residence: City Palo Alto

State CA

Country USA

Citizenship USA

Mailing Address 532 Forest Avenue

City Palo Alto

State CA

ZIP 94301

Country USA

NAME OF SECOND INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
 (first and middle (if any)) Karen

Family Name
 or Surname CROW

Inventor's
 Signature

Karen Crow

Date

8/12/04

Residence: City Redwood City

State CA

Country USA

Citizenship USA

Mailing Address 1018 Windfield Street

City Redwood City


State CA

ZIP 94065

Country USA

☒

Additional Inventors are being named on the ...1... supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

Please type a plus sign (+) inside this box → 

Modified PTO/SB/02A (11-00)
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| DECLARATION AND POWER OF ATTORNEY | ADDITIONAL INVENTOR(S) Supplemental Sheet Page 4 of 4 |
|--|--|

| | | | |
|--|----------|---|-----------------|
| Name of Additional Joint Inventor, if any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| Alana | | KAREN | |
| Inventor's Signature <i>Alana Karen</i> | | Date <i>8/12/04</i> | |
| Residence: City Mountain View | State CA | Country USA | Citizenship USA |
| Mailing Address 507 Tyrella Avenue | | | |
| Mailing Address | | | |
| City Mountain View | State CA | ZIP 94043 | Country USA |
| Name of Additional Joint Inventor, if any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| Emel | | MUTLU | |
| Inventor's Signature <i>Emel Mutlu</i> | | Date <i>8/6/04</i> | |
| Residence: City Millbrae | State CA | Country USA | Citizenship USA |
| Mailing Address 45 Palm Avenue | | | |
| Mailing Address | | | |
| City Millbrae | State CA | ZIP 94030 | Country USA |
| Name of Additional Joint Inventor, if any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| | | | |
| Inventor's Signature | | Date | |
| Residence: City | State | Country | Citizenship |
| Mailing Address | | | |
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